



*For Public Relations IntelligenceSM
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Member of



DELAWARE VALLEY HEALTHCARE COUNCIL
of The Hospital & Healthsystem Association of Pennsylvania

ANNE KLEIN COMMUNICATIONS GROUP

Positioning in the Marketplace

Community Outreach

Crisis Preparedness

Media Relations

New & Social Media

Internal Communications

Branding

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The Smart Choice...

For Experience That Counts

Anne Klein Communications Group helps clients achieve their business goals by providing strategic counseling and on-target communications programs. Our clients are Fortune 500 companies, hospitals and healthcare systems, and other national and regional businesses and organizations.

Founded in 1982, AKCG is a national public relations and marketing communications firm based in the Philadelphia region.

Through carefully planned communications initiatives, we help our clients:

- ⊗ establish or enhance a position in the marketplace
- ⊗ build awareness of products or services
- ⊗ identify new market opportunities
- ⊗ gain community support
- ⊗ raise morale
- ⊗ change a culture
- ⊗ anticipate emerging issues
- ⊗ maintain order and retain allies during a crisis
- ⊗ support legislative change
- ⊗ commemorate a milestone
- ⊗ manage image and reputation



For Personal Attention

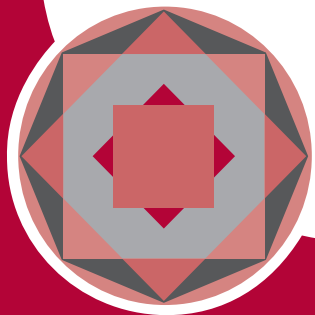
Each of our clients receives close, personal attention. Using a team approach to client service, we provide fresh ideas and new techniques grounded in solid public relations and business experience.

For Specialized Expertise

Our clients gain access to top-level specialists in a wide variety of communications disciplines through the AKCG Senior Counselors ALLIANCE. Highly credible and experienced, each member of our ALLIANCE offers a unique skill set and a track record of success.

For National & International Reach

Clients benefit from the resources of top communications firms from around the world. AKCG is the exclusive Philadelphia-region member of Pinnacle Worldwide, a global network of leading independent communications firms.



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