



PHILADELPHIA-BASED STRATEGIC AGENCY AKCG, JOINS IPREX

MINNEAPOLIS, MN – July 30, 2012: [Anne Klein Communications Group, LLC](#), the strategic communication agency based in the Philadelphia region, has joined [IPREX](#), the worldwide corporation of public relations and communication agencies.

Founded in Mount Laurel, N.J. in 1982, AKCG has built a reputation for its award-winning work for “C-suite” clients in five main industry sectors: chemicals, energy & environment; healthcare; education; and utilities.

Clients include Catholic Health East, Mercy Health System, Thomson Reuters, New Jersey American Water and Exelon Generation. AKCG is an approved provider for crisis communications consulting for United Educators’ education institution clients.

AKCG concentrates on developing and maintaining positive public opinion among diverse stakeholders - from employees, neighbors and shareholders to online communities, advocates and detractors. Much of the agency’s work is in crisis and issue preparation and response, including crisis communication planning, media strategy consulting, message development and spokesperson training. The agency also manages a significant number of community outreach programs and internal and external positioning campaigns.

AKCG has won nearly 90 awards across a variety of categories, including: crises and issues communications, community outreach, electronic and digital communications, community outreach, electronic and digital communications, brand identity, public affairs, media relations and special events.

Christopher Lukach, Senior Vice President and COO at AKCG said: “IPREX is an exceptional network of independent PR firms that will allow us to expand our offerings. We look forward to collaborating with and learning from our new network.”

IPREX Americas President Renzi Stone ([Saxum](#), Oklahoma City), welcomed AKCG: “This is a high quality and well-established agency with great experience of directing and executing work for clients in multiple locations - a

perfect fit for us since, with over 60 IPREX offices in the Americas alone, these skills are important.

“AKCG brings new expertise and experience to the vibrant best practices dialogue within IPREX which has helped us to develop the broad and deep capabilities our clients demand.”

- Ends -

About IPREX

[IPREX](#) is one of the world's major corporations of public relations and communication firms. Founded in 1983, its 75 partners have 113 offices in North and South America, Europe, the Middle East and Asia Pacific, with annual revenue of US\$204m. Its 1,500 professionals provide a comprehensive range of services for some of the world's most successful companies.

About AKCG

Anne Klein Communications Group, LLC, founded in 1982, provides strategic communications counselling and services to Fortune 500 companies and other national and regional businesses and organizations. AKCG is certified as a small business and as a woman-owned business.

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