

**This website has now had its 2,750,000 visitor!**



**Awarded HONORABLE MENTION for  
BEST INFO SITE by Time Magazine!**



**Over 4 decades in Philadelphia with More Members Than Ever Before!**

**Front Page**

**Tuesday, November 23, 2004**

**A New Server, Same Name - BroadcastPioneers.com**



(left to right) Broadcast Pioneers member Jerry Klein, Anne Klein & Broadcast Pioneers member Tom Moran  
November 21, 2003  
at the Bala Golf Club  
Our 36th Annual Scholarship Banquet

The Broadcast Pioneers of Philadelphia proudly announces a generous gift by Broadcast Pioneers Life Member Jerry Klein and public relations firm Anne Klein & Associates. It's web server space for our domain name (BroadcastPioneers.com) and our entire website.

What does this contribution mean to you? Well, for starters, NO ADS (unless we want them there!). Until now, our website rests on many different servers and companies. These firms place advertising throughout our pages in return for the free space. We had no control over these advertisements. They pop-up whenever the servers decide. With our new space, there will be no advertisements unless we want them there.

Secondly, the free servers limit bandwidth usage and monitor it on an hourly basis. If we used too much, they would suspend those pages for an hour. While this never affected more than 3% of the site at any time, it still was bothersome.

In weeks and months ahead, you will notice BroadcastPioneers.com becoming more user friendly. This is because all the audio, video and photos will rest on one server. We will no longer need confusing cross-referencing links between companies.

Another advantage to our new system is that files will no longer be limited in size. This means that we will not have to break longer audio or video presentations into pieces. They can be one continuous package. Another perk is that we will no longer have to "dummy down" the quality of our audio in order to meet the bandwidth standards of the free webspace companies. We will now be able to present clearer and cleaner presentations.

It will take months to transfer all the old files from the free, advertising driven servers to our new setup. When we do move material, you may notice the new version having clearer, cleaner sound. That's because we have saved some of the audio files that were not used because of the free webspace companies' limitations. If we have a better sounding version in our file, we will use it. If we don't, we will move the old file to the new server.

When can you start to notice the difference? Well, you're seeing the beginning stages right now. This page no longer has a pop-up ad at the top right of the page. When we start placing audio and video of our "Careers in Broadcasting" night and our 37th annual PERSON OF THE YEAR/HALL OF FAME banquet, these will rest on the brand new setup. These files will be clearer than before.

Another perk with the new system is that our e-mail address is now [pioneers@broadcastpioneers.com](mailto:pioneers@broadcastpioneers.com)! While our old e-mail address will function for quite some time, kindly use the new address which is now permanent.

Anne Klein & Associates is owned by [Anne & Jerry Klein](#). Jerry is a life member of our organization. He worked at several radio stations in our market, starting at Temple University's WRTI-FM where he was the last student station manager before it went all-jazz with a paid staff in 1969. He was also a reporter, anchor and morning drive-time editor at KYW Newsradio before becoming a lawyer. Later, he switched to public relations as executive vice-president of Anne Klein & Associates. Jerry is also chairman emeritus of [Pinnacle Worldwide](#), an international network of public relations firms. While still in college, Jerry jocked country music at WRCP. Go to [WRTI.com](http://WRTI.com) to hear him on "[The Country Giant](#)."

The Broadcast Pioneers of Philadelphia thanks Anne & Jerry for their generosity. It will benefit everyone through a better & bigger website.

**PERSON OF THE YEAR and  
HALL OF FAME Inductees Honored**  
All 33 Photos Now Available!  
Watch the Complete Video! (including the Phillie  
Phanatic)



(Left to right) John Carlton, Pat Delsi, Bill Webber, Tom Moran  
Harry Kalas, Marciarose Shestack, Vernon Odom, Frank Ford & Frank Hogan  
November 19, 2004  
at the Bala Golf Club

**IT WAS A SELL-OUT!**

The Broadcast Pioneers of Philadelphia honored longtime Phillies broadcaster [Harry Kalas](#) as our 2004 **Person of the Year**. Kalas, who has called Philadelphia baseball games since 1971, is well-loved by fans and respected by colleagues. He was recognized for his distinguished service in the broadcast industry. The Broadcast Pioneers honored Kalas at the group's 37th annual scholarship dinner on Friday evening, November 19th at the Bala Golf Club, Philadelphia, PA.

In addition, The Broadcast Pioneers of Philadelphia that evening inducted into its Hall of Fame area broadcasters [John Carlton](#), [Frank Ford](#), [Tom Moran](#), [Vernon Odom](#) and [Marciarose Shestack](#). The group also inducted the late [Gunnar Back](#), [Billy and Dolly Banks](#), [Pete Boyle](#), [Jerry Donahue](#), [Chief Halftown](#), [Doug "Jocko" Henderson](#), newcaster [Jack Jones](#) and [Phil Sheridan](#) into our Hall of Fame.

The dinner was open to all in the industry and its related fields. Proceeds will be used to fund scholarships to area college students majoring in communications. Earlier this year with funds raised in 2003, The Broadcast Pioneers [awarded six scholarships](#) to students attending Rowan University, Temple University, Drexel University, Cabrini College and Arcadia University.

[Watch a photo slide show of the event! Also view the COMPLETE VIDEO!](#)

## OUR MAIN SECTIONS

Check out Our Photos, History, Bios, Audio and Video Areas

Our Photo Section - to 1960	Our Photo Section - from 1961
Our Video Section	Our Audio Section
Broadcast History & Bios	Our Officers and Board
Our Hall of Fame	Our Persons of the Year
April 2002 Symposium	Scholarship Information
April 2003 Symposium	2004 Scholarship Winners
April 2004 Symposium	Our 2003 Banquet
Our Screensaver	Future Broadcast Pioneers
Bookmark Our Website	Make Us Your Home Page
Our Past Presidents	Links to Other Sites

**There's a nice, huge story on the Time Magazine website about Philadelphia Television in the Fifties. It mentions our website and draws from our material. Author Richard Corliss refers to this site as *"invaluable...a trove of early TV memories for Delaware Valley nostalgiaholics."* Visit it at: [TIME MAGAZINE](#)**

The e-mail address of the Broadcast Pioneers of Philadelphia is  
[pioneers@broadcastpioneers.com](mailto:pioneers@broadcastpioneers.com)



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[Anne Klein & Associates](#)

